



# Candidate Pack

## Principal

Marsden Heights Community College



**Marsden Heights Community College**  
The best in everyone™  
Part of United Learning





# Welcome

**Thank you very much for your interest in becoming Principal of Marsden Heights Community College.**

Marsden Heights Community College is a secondary academy serving the local community of Brierfield and Nelson, in Burnley, Lancashire. It is a popular and vibrant 11–16 secondary school at the heart of its local community, with over 1,050 pupils on roll. Leaders have created an inclusive and caring school environment, with a strong focus on personal development and Education with Character. Students are respectful and behave well; lessons are calm and free from disruption.

With the forthcoming retirement of the Principal at the end of this academic year, we are now looking for a new leader to show the same dedication and commitment, who can take the school forward in its improvement journey. The new leader will be inheriting a school with strong foundations, a broad and ambitious curriculum, a willing and engaged staffing body, and a huge amount of potential. The values of the school are hard work, trust and fairness and this is evident within the classroom and beyond - with good behaviour, respectful relationships and pupils enjoying their learning. The next Principal needs to be committed to continuing to build this positive and inclusive culture whilst securing further improvements in academic standards.

The incoming Principal will have the commitment, determination and empathy to bring pupils, parents, staff and the wider community with them, as they strive to move the schools into its next phase of improvement, with the vision to make the Academy exceptional. They will be committed to the highest standards and expectations for all pupils, including and especially those from disadvantaged backgrounds.

United Learning is a big group of schools – with over 75,000 pupils and more than 10,000 staff – so we have the capacity to support you educationally and operationally. At the same time, we are values led and base all that we do on good relationships, so you will be joining a big family. Reporting directly to the Regional Director, you will be supported both personally and professionally, benefitting from the strength of a national Group who will support your development and that of your staff and school.

We are committed to fairness, diversity and inclusion. We are currently working hard to improve representation of black, Asian and minority ethnic leaders at headship level and to raise our proportion of women leaders to match their representation in our wider workforce. Whoever you are, if you have a strong track record of improving young people's education and a drive to do more, we very much look forward to hearing from you.

With best wishes,

A handwritten signature in black ink that reads "Jon Coles". The signature is written in a cursive, flowing style.

Sir Jon Coles, Chief Executive

# The Academy

**Marsden Heights Community College has been a part of United Learning since 2020, growing in reputation and popularity over this time. Its most recent Ofsted inspection in October 2023 judged the school to be 'Good' and recognised the improvements that have been made.**

The school works hard to deliver a knowledge-rich and values-driven curriculum. Staff at the Academy strive to achieve the best for their students. This is an inclusive and caring school that aims to live the United Learning values of 'bringing out the best in everyone' and prides itself on being warm, welcoming and supportive, with a strong focus on wellbeing.

The school is vibrant and diverse, reflecting the different cultures and backgrounds of the local community. Marsden Heights is a school very much at the heart of its local community, working closely with families to provide the best possible educational opportunities for every pupil. The new Principal will need to continue to develop this work to uphold the high levels of attendance achieved and that academic standards are improved with rigour and determination.

The school encourages pupils to develop as individuals and grow into leaders through a wide range of extra-curricular activities. The school building is modern and impressive, benefitting from high quality technology and innovative learning spaces, managed under PFI arrangements. With the school's own Youth and Community team comprising three youth workers, pupils are able to work on a local, national and international platform. Opportunities range from leading local festivals, hosting visits from pupils in Poland and Palestine, working with International Alert, high quality and aspirational careers events and visits to Barcelona, Madrid, Eswatini and Morocco – there is something for everyone. An in-school Family Support Officer helps ensure that any student facing barriers or obstacles to their learning receives support, either within school or from wider community services.

This is the ideal position for an ambitious and compassionate leader with the vision to create a truly extraordinary school. We will support the successful candidate in ensuring the very highest academic standards, where exemplary behaviour allows teachers and pupils to focus on the core business of teaching and learning.

The Principal will be a talented leader who will combine the autonomy of running their own school with the benefits of working within a cluster and as part of a national group. United Learning prioritises collaboration, values shared practice and provides high-quality professional development.

Marsden Heights Community College is part of the United Learning Lancashire Cluster, with The Hyndburn Academy in Blackburn and Accrington Academy in Accrington. The schools in the cluster benefit from close collaboration including joint CPD and professional development opportunities for staff, as well a single back-office structure overseen by an Executive Business Manager, providing efficiencies and a high-quality service to each school.

United Learning will support the Principal with the expertise of a Regional Director, as well as a highly effective team of subject advisers and central support for Finance, HR, Estates and other functions. You will also benefit from our knowledge-rich mastery curriculum which includes a package of common assessments, enabling school leaders to gain a deeper understanding of their students by comparing their performance against the thousands of others in United Learning schools.

The successful candidate will become part of a network of Principals with the support, mutual challenge and sense of camaraderie that brings with it. We are looking for a leader who is aligned to the United Learning Way, which outlines the guiding educational principles of our Trust.

We fully recommend that you take the opportunity to make an informal visit prior to making your application to see the school for yourself. Please contact Tracy Laverack at our recruitment partner Academicis. Tracy can be contacted by email [tlaverack@academicis.co.uk](mailto:tlaverack@academicis.co.uk) or by phone on **07554 118 997 / 01223 907979**.



Pupils feel happy and safe at this friendly and welcoming school. They spoke enthusiastically about how they champion the diversity of their school community.



# About United Learning

**United Learning is a Group of schools which aims to provide excellent education to children and young people across the country. We seek to improve the life chances of all the children and young people we serve and make it our mission to bring out ‘the best in everyone’ – pupils, staff, parents, and the wider community. We uniquely comprise schools in both the state and the independent sectors.**

As a Group, we can offer more to both staff and young people than any single school could offer alone. The growing range of outstanding group-wide activities that we can provide will mean that more young people will have truly exceptional and inspiring experiences.

We believe that our Group contains the most developed relationships and practical interaction between independent and state schools in the country, creating benefits for all the schools involved.

United Learning comprises both United Church Schools Trust, which operates our fee-paying independent schools, and United Learning Trust, which operates our state-funded academies.

To find out more about United Learning, please visit the website [www.unitedlearning.co.uk](http://www.unitedlearning.co.uk)

As part of United Learning, Marsden Heights Community College will share the objective of bringing out ‘the best in everyone’, enabling each student to become a balanced, happy and articulate person with intellectual freedom, confidence, compassion, integrity and a lifelong love of learning.



# Our Ethos

Our approach to education is underpinned by a sense of moral purpose and commitment to doing what is right for children and young people. We believe in supporting our colleagues to achieve excellence and in acting with integrity in all our dealings within and beyond the Group. We believe the safety and welfare of all children and young people is paramount. We summarise this ethos as ‘the best in everyone’ which underpins our core values:

**Ambition** – to achieve the best for us and others.

**Confidence** – to have the courage of our convictions and to take risks for the right cause.

**Creativity** – to imagine possibilities and make them real.

**Respect** – of ourselves and others in all that we do.

**Enthusiasm** – to seek opportunity, find what is good and pursue talents and interests.

**Determination** – to overcome obstacles and achieve success.

As a single organisation, we seek to bring together the best of independent and state sectors, respecting both traditions and learning from each other. We believe that each of our schools is and should be distinctive – committed to developing its own strengths and identity while sharing our core values to promote service, compassion and generosity.

## Continuing Professional Development

We believe that successful organisations make a priority of developing their staff; all the more so in education, where the people of the organisation are its most important asset. While the development of all staff is important, we make the support and professional development of Heads and senior leaders a particular priority, given the impact that leaders have on the life of staff and pupils alike.

We work on the basis that each of us, however effective, can always improve. The successful candidate of Marsden Heights Community College will be set personal development objectives with the Regional Director each year and will be supported to achieve them.

The Principal will also be asked to take a role in supporting the leadership of the whole organisation, working with other Heads in the Group, and sharing ideas and practice with one another.

They will also have the benefit of accessing a range of networks, including the Group Education Forum, which brings together Heads from across the Group six times a year. United Learning are passionate about staff development, for example we provide 360-degree feedback as part of professional development, and we have also commissioned training programmes from major universities.

We believe that schools are at their best when they are autonomous and able to develop a distinctive ethos, reflecting the needs of their pupils and the context within which they work. The Group can get behind the work of Heads and leaders in schools through creating strong networks, providing outstanding educational support and professional development, and by taking the strain of professional functional support. We aim to ensure that the technology, finance, HR and data support is provided more effectively and efficiently than would otherwise be possible, so that Principals can focus on educational leadership.

The newly appointed Principal at Marsden Heights Community College will also benefit from a comprehensive induction programme which has recently been reviewed to ensure its effective and to promote success.

# Our Framework for Excellence

To achieve our mission, our schools prioritise five key principles:

- 1** The best from everyone
- 2** Powerful knowledge
- 3** Education with character
- 4** Leadership in every role
- 5** Continuous improvement



Our aim is to bring out 'the best in everyone'. So, we must expect the best from everyone, all the time. Every child is a special individual, capable of extraordinary things. Who can know the limits of any child's potential?



# Our Framework for Excellence

## 'The best from everyone'

Our aim is to bring out 'the best in everyone'. So, we must expect the best from everyone, all the time. Every child is a special individual, capable of extraordinary things. Who can know the limits of any child's potential? So, we expect unreasonably – we constantly challenge children to do what they think they can't, to persist, to work hard and to be at their best.

From every adult we expect the same: that they are at their best, expect unreasonably of themselves, are determined and resilient and pass those expectations on to the children in all they do. We act with the utmost love, care and good faith – the highest standards come with the greatest attention to the wellbeing of all.

## 'Powerful knowledge'

Our most important purpose is to teach young people things they would not learn outside school, which free them to think and act more powerfully in their lives. Words and numbers are our most powerful ways of representing the world. Mastery of language and fluent mathematical skills are therefore our top priority. We aim to prepare young people to make a success of their lives: a core entitlement to subject-based learning; the development of talents; an understanding of work and society.

Worthwhile learning is often hard. Inspiring teaching is what gives access to difficult concepts and the thrill of intellectual discovery. Powerful knowledge is not static or backward-looking. It includes the ability to critique, challenge the status quo, think and learn.

## 'Education with character'

Academic success is very important. Exam passes are an important aspect of that. But there is more to a good education. Our schools also aim to develop character, compassion and service. Young people are expected to contribute to their school and to society; to try things which they think they cannot do; to persist in the face of difficulty; to become resilient in overcoming obstacles; to manage themselves; to

work independently on things which challenge them; to work with others and in teams; to be courageous and caring; to lead.

We want young people to look back on a joyful schooling which has inspired and challenged them, given them wide opportunity and prepared them for the ups and downs of life.

## 'Leadership in every role'

Our children are leaders of the future. We expect them to start today – taking advantage of structured opportunities to lead and taking responsibility for themselves and others. Every adult in the school is a leader. In every word, tone and gesture, they set direction and expectation. We expect every adult to take responsibility and the initiative to do what is right for the children.

All those in formal leadership positions create the climate in which others work. They demand the highest standards, build a performance culture, develop their teams and create the space for others to lead. All leaders listen, grow relationships, act with integrity and care and expect the best from themselves and others in building a happy, confident school.

## 'Continuous improvement'

However good we are, we can be better. We constantly look for improvements and implement them with pace. We look for ideas for improvement inside the organisation and out; we observe one another; we steal good ideas with pride and look to make them better; we work together to improve.

We always look at the evidence and are rigorous in evaluating impact. We stop or change things which aren't working; we improve things which are. We aim for high leverage, high impact for low effort and low cost. We constantly look to have more impact for less cost and effort and to spend every pound wisely.



# Job Description

The Principal will lead and inspire excellence throughout the Academy. They will work with all staff to ensure success for all pupils at every stage of their education and provide them with the skills and confidence in their future life and work.

As a senior leader within United Learning, the Principal, together with the Local Governing Body (LGB), will be responsible for establishing and implementing the vision and direction for all staff and pupils throughout the school. In leading the school, the Principal will ensure that United Learning's ethos and values are deeply embedded and visible, securing 'the best in everyone' for all stakeholders.

Broadly, the responsibilities of the role are as detailed below:

## Educational Leadership and Management

- Ensuring excellent academic outcomes in all key stages;
- Developing outstanding teaching and learning for all pupils;
- Embedding an aspirational and innovative culture of learning;
- Implementing a rigorous system of monitoring to evaluate the work of the school;
- Securing and maintaining high standards across the whole school;
- Embedding a fulfilling and enriching curriculum for all children;
- Setting and achieving aspirational targets for all pupils that ensure rapid progress to become an outstanding school;
- Ensuring the welfare and safety of all pupils from all groups, including their safeguarding.

## Strategic Leadership and Management

- Leading the implementation of The United Learning Way, which outlines the guiding educational principles of our Trust, throughout Marsden Heights Community College.
- Defining and delivering the vision and objectives of the school and the School Strategic Plan as agreed with the LGB and the Regional Director;
- Leading the school in partnership with the LGB and United Learning senior leaders;
- Developing and maintaining the values of United Learning within the school;
- Contributing professionally to the broader United Learning agenda.

# Job Description

## People Leadership and Management

- Leading on all staffing issues, including the appointment and development of staff;
- Ensuring a culture of working together to achieve high standards throughout the school;
- Promoting staff well-being within the Framework for Excellence;
- Managing performance and ensuring that staff receive appropriate support in order to achieve excellence;
- Leading reflective practice and inspirational professional development that enables all members of staff to flourish;
- Promoting equality and fairness for all staff;
- Taking responsibility for one's own professional development as the Principal.

## Financial and Business Management

- Working closely with the Business Manager and finance colleagues to ensure budgets are set and managed within guidelines agreed with the LGB and the Group through the Regional Director and Chief Financial Officer;
- Monitoring actual spending against budget;
- Monitoring and evaluating the impact of funding to support the progress and achievement of priority groups including those with special educational needs and/or disabilities, or those eligible for pupil premium funding;
- Implementing key Group-wide policies and strategies (e.g. in relation to Compliance, Finance, HR and Technology);
- Ensuring that efficient administrative systems are implemented and managed;
- Managing, maintaining and utilising the site and facilities to their full value to the Academy, the Group and the community;
- Ensuring that health and safety and safeguarding policies are managed and implemented.

## Links with Community and Business

- Developing strong and effective partnerships with parents;
- Developing a thriving sense of school community to include present and past pupils and parents;
- Creating proactive, entrepreneurial and effective links with the wider community;
- Making a strategic contribution to the development of the Group;
- Developing strong and effective partnerships with local primary schools, colleges and universities;
- Ensuring that the school contributes to United Learning cluster initiatives.

## Reporting

- The Principal of Marsden Heights Community College reports to the Regional Director who reports to the National Director of Secondary Education of United Learning, who is responsible to the overarching Charity Board through the Chief Executive.
- The LGB, and its Chair in particular, will also work closely with the Principal in relation to its responsibilities to act as a 'critical friend' to the school. This relationship with the Chair and LGB will be key to driving the school forward and further developing local partnerships.
- The Principal will keep the Regional Director fully informed on the progress of the school and will submit reports for consideration as appropriate. The Principal will participate in an annual performance review as part of the agreed appraisal process.

# Person Specification

## Education and Training

- Educational and professional qualifications appropriate for the role of Principal of the school. Such qualifications would normally include a degree from a recognised university, professional qualifications (for example PGCE) and ideally a further post graduate qualification;
- Evidence of professional development across career to date.

## Experience

- Demonstrable success in a leadership role in a comparable organisation and through significant periods of development;
- A proven track record of securing excellence in an educational establishment;
- A proven track record in rapidly raising pupils' achievements;
- Evidence of the ability to develop excellent relationships with staff, members of the local community, parents and pupils (across key stages);
- Experience in leading and developing colleagues and effective teams.

## Knowledge, Skills and Qualities

- An in-depth understanding of school leadership and school improvement needed to achieve outstanding pupil progress and personal development;
- The ability to create and implement effective management systems in which roles, responsibilities and accountabilities are clearly articulated;
- An understanding of the importance of research in developing approaches to learning and curriculum design and the ability to put this into practice;
- An understanding of expectations of all phases of education, from early years through to Post-16;
- A thorough understanding of school markets, the analysis required to develop those and the skills to implement successful marketing strategies.

## Personal Qualities

- A clear understanding of and commitment to the development of the United Learning values, the United Learning Way, and the Framework for Excellence;
- Belief in equality of opportunities for all pupils and staff regardless of culture, gender, ethnicity, sexual orientation or religious identity;
- Clarity of vision with the ability to communicate it in a compelling and engaging way;
- An adaptable leadership style which encourages leadership from others and celebrates success;
- Determination and resilience;
- Sensitivity and wisdom in managing relationships with pupils, parents and staff;
- High level interpersonal and communication skills with the capacity to influence at all levels;
- High expectations of pupil achievement, conduct and behaviour;
- A commitment to collaborative working, both within the school and across the Group;
- Openness, sense of humour, energy and enthusiasm.

# Terms & Conditions of Employment

## Employer

United Learning

## Position

Principal, Marsden Heights Community College with responsibility for the whole school

## Reporting Line

Regional Director, Secondary Academies

## Location

Marsden Heights Community College or such other nearby place operated by the school or to which the school may relocate.

## Start Date

September 2025

## Starting Salary

The salary will be commensurate with the significance and importance of the post and the experience of the successful candidate.

## Holidays

You are entitled to take holidays during the normal school holidays except where your presence is required for proper execution of your duties as Principal. United Learning would expect you would not have less than six weeks of the year without any work involvement.

## Teachers' Pension Scheme

The Principal is eligible to be a member of the TPS.

## Health Insurance

The Principal is eligible to be a member of United Learning's medical insurance scheme, currently with BUPA. It is also possible for other family members to be included within the policy but, when this happens, there is a charge.

## Ill Health

United Learning's sick leave and pay policy will apply. The policy allows for a three years' sliding qualification period, at the end of which you will be entitled to full pay for 100 working days and half pay for 100 working days.

## Relocation

Assistance with relocation is negotiable and may be available up to a maximum of £8,000 on the basis of receipts relating to actual relevant expenditure.

## Safeguarding

United Learning is committed to safeguarding and promoting the welfare of children and expects all staff to share this commitment. This appointment will be subject to an enhanced DBS Check, medical clearance, online checks and employment references, all of which are satisfactory to United Learning.

# How to Apply

If you wish to discover more about this exciting opportunity, need any further information or would like to have an informal discussion please contact Tracy Laverack at our recruitment partner Academicis. Tracy Laverack at Academicis can be contacted by email on [tlaverack@academicis.co.uk](mailto:tlaverack@academicis.co.uk) or by phone on 07554 118 997 / 01223 907979.

Visits to the school are warmly encouraged, please contact Academicis for further information.

All applications should be submitted via our recruitment partner Academicis. Further details can be found via [www.academicis.co.uk/apply/](http://www.academicis.co.uk/apply/)

The closing date for receipt of completed applications is 9am on Monday 25th November 2024.

## The Selection Process

We will treat all enquiries, formal and informal, in confidence. The selection process will be as follows:

All applications will be acknowledged by email. Shortlisting is scheduled to take place on Wednesday 27th November 2024.

The selection process will take place on **Tuesday 3rd** and **Wednesday 4th December** at Marsden Heights Community College. You do need to be available for **both** dates.

Candidates will be offered full feedback on their application and/or interview.



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